

## Winter Camp XLVII (2023)

### May 24, 2023 Planning

- 1) Relations
  - a) Chapter is pretty good.
  - b) Area – big concern about dues paid. Connor Johnson is Area Chief, Ryan Shork is vice-chief for program
  - c) Lodge – Sam Bagdadchi is lodge secretary.
  
- 2) Promotion and Marketing.
  - a) Word of mouth to youth. We need to focus on recruiting female youth because if we don't have at least 2, then we can't have any female youth in attendance.
  - b) Mailing. Could we send a cryptic message? Maybe puzzle pieces and they need a set to find a clue.
  - c) Instagram – target once per week. Could we serialize the old winter camp mystery.
  
- 3) Theme
  - a) Ryan has done considerable work on creating a series of mysteries.
  - b) Each precinct has their own mystery with several clues, Clues they receive might be for other teams. At the campfire or dinner, they talk about their cases.

#### Tasks

Task	Responsible	Target Date
Create QR Codes	Steve D.	6/7/23
Add Social Links to theweekette.org	Steve D.	6/7/23
More hints and red herrings	Ryan S.	
Riddles		
Confirm Cabins	Steve D.	6/15/23
Create Registration	Steve D.	6/30/23